

Social Media Policy

Washington Regional Medical Center (WRMC) welcomes community engagement on our social media pages. We encourage respectful conversation, questions, feedback, and the sharing of information that helps us better connect with the communities we serve.

Our social media channels are intended to provide general information about WRMC, our services, programs, events, health education, and community activities. They are not intended for medical advice, diagnosis, treatment, or emergency communication.

Protecting Your Privacy

Social media is a public forum. To protect your privacy and the privacy of others, please do not post personal or confidential information, including:

- Personal health or medical information
- Medical record information
- Appointment details
- Insurance or financial information
- Photographs or information about another patient without appropriate permission
- Any other information that could compromise the privacy of you or another individual

WRMC may remove content that appears to disclose protected health information or otherwise compromise patient privacy. However, removal of a post does not guarantee that the information was not previously viewed, copied, or shared by others.

If you have a question about your individual medical care, please contact your healthcare provider or the appropriate WRMC department directly rather than posting the information on social media.

Community Guidelines

WRMC respects differing viewpoints and welcomes constructive discussion. We reserve the right to moderate, hide, or remove content from WRMC-managed social media pages when we determine that the content:

- Contains threatening, abusive, harassing, obscene, defamatory, or excessively profane language
- Promotes violence, hatred, discrimination, or harassment
- Contains personal attacks directed toward another individual
- Discloses confidential, private, or protected health information
- Contains spam, repetitive postings, commercial solicitations, or unrelated advertising
- Promotes fraudulent, deceptive, or malicious content
- Contains potentially harmful health or medical misinformation

- Is substantially unrelated to the topic or purpose of the page or discussion
- Infringes upon copyrights, trademarks, or other intellectual property rights
- Violates applicable law or the terms and policies of the social media platform
- Interferes with the ability of others to participate in a respectful and constructive discussion

WRMC may also restrict or block accounts that repeatedly violate these guidelines.

Moderation decisions are made to help maintain a respectful, safe, and appropriate environment for our patients, families, employees, and community.

Medical Information and Emergencies

Information shared by WRMC through social media is provided for general informational and educational purposes only and should not be considered a substitute for professional medical advice, diagnosis, or treatment.

Never delay or disregard medical care because of information you have read on social media.

If you believe you are experiencing a medical emergency, call 911 immediately. Do not use social media posts, comments, or private messages to request emergency medical assistance.

Comments and Opinions

Comments, reviews, recommendations, shared content, and other material posted by members of the public reflect the views of their respective authors and do not necessarily represent the views, policies, or positions of Washington Regional Medical Center.

A comment or other user-generated content appearing on an WRMC social media page does not constitute an endorsement by WRMC.

WRMC does not guarantee the accuracy, completeness, or reliability of information posted by third parties and is not responsible for third-party content or external websites linked through comments or posts.

Our Commitment

Social media gives WRMC another opportunity to listen, communicate, educate, and remain connected with the people and communities we serve.

We appreciate your participation and ask everyone who joins our online community to help us maintain a respectful environment that protects the privacy and dignity of our patients, families, employees, and neighbors.

Thank you for connecting with Washington Regional Medical Center.