

WASHINGTON REGIONAL MEDICAL CENTER

WEBSITE PRIVACY POLICY

Effective Date: August 10,2026

Washington Regional Medical Center ("WRMC," "we," "our," or "us") respects your privacy and is committed to protecting information collected through our website and related online services.

This Privacy Policy explains what information may be collected when you visit our website, how that information may be used, and the steps we take to help protect it.

This Privacy Policy applies to the WRMC website, affiliated websites operated by WRMC, online forms, employee resources, and other digital services where this Privacy Policy is posted.

This Privacy Policy does not apply to medical records, patient portal information, or other protected health information governed by the Health Insurance Portability and Accountability Act (HIPAA). Information maintained as part of your medical care is addressed separately in WRMC's Notice of Privacy Practices.

1. INFORMATION WE MAY COLLECT

Information You Provide Voluntarily

You may choose to provide information through our website when you:

- Complete a contact form
- Request information
- Register for an event
- Subscribe to communications
- Submit feedback
- Apply for employment opportunities
- Access employee resources
- Use online payment services
- Communicate with WRMC through online tools

Depending on the service used, information collected may include:

- Name
- Email address
- Telephone number
- Mailing address
- Employment-related information
- Other information you choose to submit

2. INFORMATION COLLECTED AUTOMATICALLY

Like most websites, WRMC may automatically collect certain technical information when visitors use our website.

This information may include:

- Internet Protocol (IP) address
- Browser type
- Device type
- Operating system
- Date and time of access
- Pages viewed
- Referring website addresses
- Website usage patterns
- Geographic region derived from IP information

This information is generally used to improve website performance, security, user experience, and content effectiveness.

3. COOKIES AND WEBSITE ANALYTICS

WRMC may use cookies, analytics tools, and similar technologies to understand how visitors use our website.

These technologies may help us:

- Improve website functionality
- Monitor website performance
- Measure visitor traffic
- Identify popular content

- Improve user experience
- Detect security concerns

Most web browsers allow users to control cookie settings. Disabling cookies may affect certain website features and functionality.

4. HOW WE USE INFORMATION

Information collected through our website may be used to:

- Respond to inquiries
- Provide requested information
- Improve website content and functionality
- Process registrations and requests
- Support employment recruitment activities
- Facilitate online services
- Maintain website security
- Investigate suspicious activity
- Comply with legal obligations
- Communicate regarding services or events you have requested

WRMC does not sell personal information collected through the website.

5. SHARING OF INFORMATION

WRMC may share information with:

- Service providers assisting in website operations
- Technology and hosting providers
- Payment processing providers
- Employment application providers
- Government agencies when required by law
- Law enforcement when legally authorized
- Other parties as necessary to protect safety, security, rights, or property

Information shared with vendors is limited to what is reasonably necessary for them to perform services on WRMC's behalf.

6. ONLINE PAYMENTS

Certain website features may allow users to make payments through third-party payment processing providers.

Payment transactions may be governed by the privacy and security policies of those providers.

WRMC does not intentionally store complete payment card information on its website systems.

7. EMPLOYEE AND RESTRICTED ACCESS AREAS

Certain portions of the website may require authentication using Microsoft 365 or other approved access methods.

Users accessing restricted areas are responsible for protecting their credentials and devices.

WRMC may monitor access activity, authentication events, and system usage to maintain security and compliance.

8. WEBSITE SECURITY

WRMC utilizes administrative, technical, and physical safeguards designed to help protect information collected through the website.

These measures may include:

- Security monitoring
- Firewall protection
- Intrusion detection tools
- Access controls
- Activity logging
- Malware protection
- Security auditing

While WRMC takes reasonable measures to protect information, no internet transmission or electronic storage method can be guaranteed to be completely secure.

9. CHILDREN'S PRIVACY

The WRMC website is intended for general audiences and is not designed to knowingly collect personal information from children under the age of 13.

If we become aware that personal information from a child under 13 has been submitted through the website without appropriate authorization, we will take reasonable steps to remove such information.

10.EXTERNAL WEBSITES

The WRMC website may contain links to websites operated by other organizations.

WRMC is not responsible for the privacy practices, security practices, content, or policies of external websites.

Users are encouraged to review the privacy policies of any third-party websites they visit.

11.EMAIL COMMUNICATIONS

If you choose to provide your email address, WRMC may use it to respond to requests, provide information you have requested, or communicate regarding services, events, or programs.

You may opt out of non-essential communications by following the instructions provided in the communication when available.

12.LEGAL DISCLOSURES

WRMC may disclose information when reasonably necessary to:

- Comply with legal obligations
- Respond to lawful requests
- Protect public safety
- Prevent fraud
- Protect website security
- Protect WRMC's rights and property
- Investigate violations of website policies

13.CHANGES TO THIS POLICY

WRMC may update this Privacy Policy periodically.

Changes become effective when posted on this website.

Users are encouraged to review this Privacy Policy periodically for updates.

14.CONTACT US

Questions regarding this Privacy Policy may be directed to:

Washington Regional Medical Center

958 US Highway 64 East

Plymouth, NC 27962

Phone: 252-793-4135

Email: webadmin@wrmcnc.org

15.NOTICE REGARDING HEALTH INFORMATION

Protected Health Information (PHI) created or maintained in connection with patient care is governed by applicable healthcare privacy laws and WRMC's Notice of Privacy Practices.

This Website Privacy Policy does not replace or modify those patient privacy rights and protections.